

VISUAL AIDS

When conducting outreach, it is helpful to have materials to show the audience. Included in this section are a few visual aids you may find useful in your outreach activities.

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RESOURCES FOR MORE INFORMATION

Two important resources for people with Medicare and the people who help them are the www.medicare.gov website and the **1-800-MEDICARE** helpline.

- The **www.medicare.gov** website has the most up-to-date information about the Medicare program. Users can order publications, compare health and drug plan options and health care facilities, identify programs that may help with prescription drug costs and other health care costs, locate doctors who participate in Medicare, and get answers to Medicare questions.
- Another important resource is the **1-800-MEDICARE** helpline (1-800-633-4227). The helpline uses a speech-activated system to make it easier for callers with Medicare questions to get the information they need 24 hours a day, 7 days a week, in English or Spanish. Individuals can call **1-800-MEDICARE** to get questions answered, order publications, and to get additional information on Medicare prescription drug plans. TTY users should call 1-877-486-2048.

The Centers for Medicare & Medicaid Services publishes a variety of informational materials for people with Medicare, partners, and the general public. You can order these free publications from both **www.medicare.gov** and **1-800-MEDICARE**.

You can use this folder to hold any Medicare publications you are using to conduct outreach.



MEDICARE PUBLICATIONS

Below is a list of fact sheets and brochures on some of the topics covered in this outreach toolkit. Publications in Spanish are denoted with an “S” at the end of the publication number. Visit www.medicare.gov/publications on the Web to view, print, or order publications, or call **1-800-MEDICARE** (1-800-633-4227). TTY users can call 1-877-486-2048.

New Publications Available in April 2005	CMS Pub. No.
Fact Sheet —Medicare Prescription Drug Plan information for people with Medicare-approved drug discount cards (English and Spanish)	11104 11104-S
Fact Sheet —Medicare Prescription Drug Plan information for people with a limited income (English and Spanish)	11105 11105-S
Fact Sheet —Medicare Prescription Drug Plan information for people with Medicaid, who get Supplemental Security Income, or get help paying health care costs from a Medicare Savings Program (English and Spanish)	11106 11106-S
Fact Sheet —Medicare Prescription Drug Plan information for people with Employer or Union Coverage (English and Spanish)	11107 11107-S
Fact Sheet —Medicare Prescription Drug Plan information for people who belong to their State’s Pharmacy Assistance Program (English and Spanish)	11108 11108-S
The 2005 Guide to Choosing a Medigap Policy (English and Spanish)	02110 02110-S
Introducing Medicare’s New Coverage for Prescription Drugs (English and Spanish)	11103 11103-S
Searching for Answers about Medicare Prescription Drug Plans?	11102
Medicare & You 2005 Handbook (Large Print Spanish)	10050-LP-S
The Facts about Medicare Prescription Drug Plans	11065
Medicare At-A-Glance (English and Spanish)	11082 11082-S
The Facts about Medicare’s New Preventive Services	11096
Staying Healthy: Medicare’s Preventive Services	11100
Publications Currently Available	CMS Pub. No.
Medicare & You 2005 Handbook (English and Spanish)	10050 10050-S
Medicare Coverage of Kidney Dialysis and Kidney Transplant Services	10128
Guide to Medicare’s Preventive Services	10110
Guide to Medicare’s Preventive Services (Audio-English)	10110
The Facts About Medicare Advantage	11061
Choosing a Medigap Policy: A Guide to Health Insurance for People with Medicare	02110

PUBLIC RELATIONS MATERIALS

At times, you may have the opportunity to insert an article in a newsletter or bulletin, or to make a radio public service announcement as part of your outreach efforts. Included in this folder are public relations materials you can use for this purpose.

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GLOSSARY

Please visit www.medicare.gov/glossary/search.asp to help you understand terms often used in materials about Medicare and in this toolkit

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CD

The CD contents include:

- All files that are included in this Toolkit
- Full text of the Medicare Prescription Drug, Improvement, and Modernization Act of 2003
- A legislative summary of Title I (Medicare prescription drug coverage) and Title II (Medicare Advantage)
- Instructions for using/printing Microsoft PowerPoint™ files
- Issue Papers
- And more

We also encourage you to use our online training resource, accessed at <http://www.cms.hhs.gov/partnerships/tools/materials/medicaretraining/default.htm> on the CMS website. This site hosts our interactive training modules and additional PowerPoint presentations on additional Medicare topics.

